



# VALUE DEMONSTRATION



Fit-wrap the world of radio entertainment with this tiny Silvertone 5-transistor **POCKET PORTABLE**

Sears Low Price Just **34<sup>95</sup>**  
3.50 DOWN, Sears Easy Terms

This tiny radio will fit in your pocket, in the palm of your hand, yet it has the tone of much larger models. Sensational transistors pull in distant signals, drain less power from batteries, last indefinitely. In coral, gray or black with gold color trim. Battery not included. Model 8204. **4.98**



**Silvertone 4-Speed Phonograph**  
Our Unbelievable Low Price—**39<sup>95</sup>**  
Plays all 4 speeds. 45's and 16's play automatically. 33's and 78's manually. Twin 4" speakers for hi-fi sound, dual jewel needle. Blue and white finish case. **4.98**  
Model 8238  
\$4 DOWN, Sears Easy Terms

## SAVE 30.07 on Huge New 1958 24" Console TV

(\*over-all diagonal; viewable area 331 sq. in.)

Regular 199.95 **169<sup>88</sup>**  
\$5 DOWN Sears Easy Terms

- Giant TV viewing at a small-screen price
- Smart brown cabinet on tubular metal legs
- New 1958 styling and chassis engineering
- Styling and color fit in any decor
- All At Sears Unmatched Low Savings Price



- Convenient top tuning no stooping
- Removable clean-easy safety glass
- Modern "Slim-Look" Styling!

## Featherweight 17" Portable

Special Handle for Easy Carrying  
(17" over-all diagonal; 143 sq. in. viewable area)

**144<sup>95</sup>**  
\$5 DOWN, Sears Easy Terms

- Lightweight, sturdy cabinet... in choice of colors
- Convenient carrying handle... built-in antenna
- One of our finest... best for all-around reception



**Sears Prices are LOW PRICES!**  
We do not establish artificially high "list" prices in order to allow so-called discount selling. Sears regular prices are low prices.

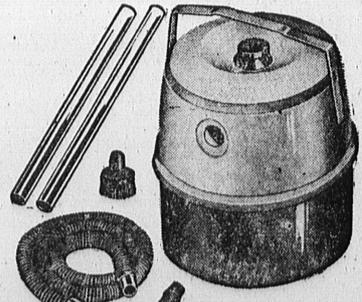
**THE GRAY GHOST**  
a new television series of exciting Civil War stories, starring Tod Andrews, every Monday at 7:30 P.M. KTTV—Channel 11.

**Only \$5 DOWN** on TV's and appliances up to \$200.  
**Only \$10 DOWN** on TV's and appliances \$200 or more, Sears Easy Terms.  
No extra down payment required for the additional cost of:  
• 2 year receiving tube warranty  
• 2-year picture tube warranty  
• 2-year service in the home  
Only Sears offers a 2-year service contract! So buy Silvertone, the best engineered TV set.

See SILVERTONE **COLOR TV** at your nearest Sears store Consoles—Table Models

## Two Kenmore Work Savers

Regular 39.95 each, **SAVE 6.95**



YOUR CHOICE **\$33**  
3.30 DOWN, Sears Easy Terms

Regular 39.95 **Canister Vacuum**

- Efficient, Dependable 1957 Styling
- Thorough, deep-suction 1/2-HP Motor
- Complete with 5-pc. set of attachments
- Handy Disposable bags end muss and fuss



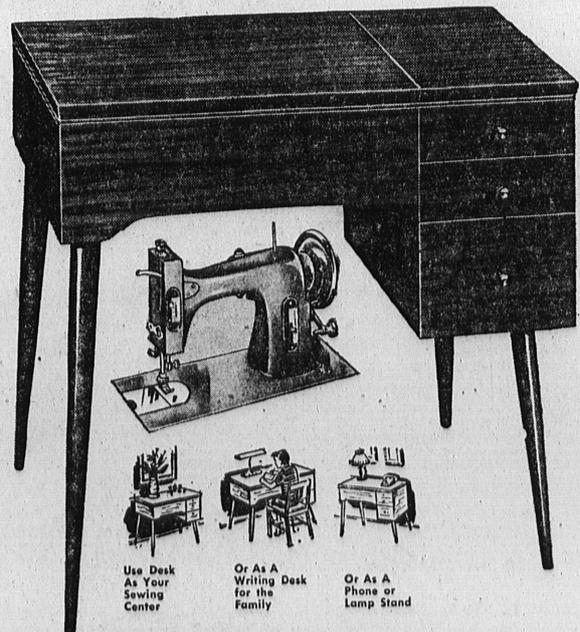
Regular 39.95 **Polisher-Scrubber**

- Scrubs hardwood, patio or garage floors
- Applies Waxes—liquids or pastes
- Dry cleans rugs and carpets in minutes
- Fully Guaranteed for One Year Against Defects

PHONE your nearest Sears for a FREE Demonstration of any Kenmore appliance in your own home. No obligation.

## Save 35.07... Sewing Machine

With blond or mahogany finish ultra modern family-duty sewing desk

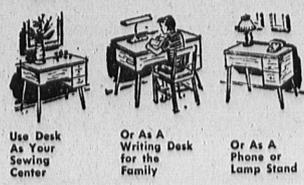


Regular 119.95

**84<sup>88</sup>**

\$5 DOWN, Sears Easy Terms  
Round Bobbin full size rotary machine with all the "pro" features, like forward-reverse sewing, automatic darning release PLUS a multi-purpose cabinet. Don't delay, buy now and get quality performance at great savings.

- FREE Home Delivery
- FREE Sewing Course
- FREE Guaranteed Installation



Use Desk As Your Sewing Center  
Or As A Writing Desk for the Family  
Or As A Phone or Lamp Stand

**NOW OPEN EVERY THURSDAY NITE 'TIL 9:15**

EXCEPT PASADENA AND WESTWOOD

ALL SEARS STORES ALSO OPEN MONDAY AND FRIDAY NITES... OPEN 9:30 A.M. TO 9:15 P.M. Balance of Week 9:30 A.M. to 5:30 P.M.

ALL ROADS LEAD TO **SEARS**

**SEARS-INGLEWOOD MANCHESTER at HILLCREST OR 8-2521 PARK FREE**

"Satisfaction guaranteed or your money back"